

Attending:

Bobbie Kamen, Michele Morris-Friedman, Shel Horowitz, Toni Lyn Morelli, Jane Nevinsmith

MINUTES of 3/1:

Clarification from Bobbie: Applications are for single calendar year. Minutes to change to reflect that we will be submitting the **2022** application, and the 2021 will be sent around. Minutes approved 4-0-1 with Shel abstaining because he was not present 3/1.

OTHER TOWNS' APPLICATIONS

No one present has heard back from towns with their applications.

APRIL 9 EVENT

We do not have anyone available to participate.

APRIL 23 HADLEY CLIMATE DAY (10-4)

Michele: We should solidify what materials we want on the table. Toni Lyn is a panelist but doesn't know the hours. Jane suggested that we share an 8-foot table with Friends of Lake Warner. Shel made and Bobbie seconded a motion to do so, which passed unanimously. Michele will coordinate staffing. Bobbie has good handouts on mosquito and tick bite prevention that we can offer and will order enough for the event.

Michele: could we collect names of people interested in less expensive tire disposal? Bobbie—what would we do with them; the farmers will be very busy that time of year. Shel suggested that instead we have something describing the project and offering a contact name and number. Jane pointed out that we could collect names of people who might volunteer for this committee. Toni Lyn is concerned that we wouldn't be able to plug them in.

Scheduling: Bobbie: 10-4 with bathroom breaks. Michele can spell her, as might other FOLW volunteers. And Toni Lyn will help out around her talk.

TOWN MEETING

Michele: Do we want to distribute materials at Town Meeting on May 5, 7 pm? Bobbie will staff our table 6:30-7:15 and will work out details of who brings a table with Mike Spanknabel, and inform Town Moderator Randy Izer.

RECEIPT OF SUBMISSION PROCEDURES

No one knows who will be notified. Jane will notify both Board of Health and Town Administrator that Bobbie as chair of MOOC needs to receive it.

TOWN BOARDS

Toni Lyn proposed and Shel seconded motion to move our Select Board appearance from 4/6 to 4/20. We are on the Board of Health agenda for their next meeting; Jane will get us the exact date and time and location. 4/1 will not work for the committee so we hope to meet with them 4/8 (preferred) or 4/15 at 2 p.m. They now have a staffer part-time, Peter Lore, who checks the phone messages.

2022 APPLICATION

Habitat

Toni Lyn encourages all MOOC members to review the Google Doc she created. Bobbie suggests that when we receive the actual application, we hammer it out in a work session in person (Michele adds that we could work on the Google Doc in real time). She also wants to get our hands on some successful applications by other towns. Shel noted that he had talked to a few people (and a bunch of answering machines) in December, but didn't remember who they were and hadn't received any materials from them. Bobbie will resend the list of towns who got approved. Shel will follow up with Meredith O'Leary (Northampton/PV Mosquito Control District).

Bobbie: Who is the point of contact?

Jane: Probably Town Administrator. She will write to David Nixon and ask what he remembers.

Bobbie: We have the certified vote. We have identified that there is mosquito habitat in town. PVMCD has to tell us how they determine that. There are wetlands, ditches, catch basins, etc. **If PVMCD doesn't have this,** Toni Lyn will ask ConsCom if they have any maps of mosquito habitats—they should have wetland maps. Shel can ask Planning Board if they have catch basin maps. Jane will check with DPW.

Testing and Arbovirus

Hampshire County had two cases of EEE and two human cases of West Nile, plus 10% of collected samples in 2019.

Education/Outreach/Public Relations

We intend to do brochures/handouts, tabling. Bobbie asked if there could be inserts in town mailings such as water and sewer bills.

Not doing door-to-door. Perhaps could find a volunteer for social media but we need to be clear on messaging first. Michele: if we got a good rate on tire disposal, we could send it across Hadley's Facebook.

Jane: The town uses the Nexil alert system but outreach there may be seen as a bother.

Shel opposes doing mailings.

Jane: We can ask the people who stop at or table on Climate Day if THEY would distribute to their neighbors.

Jane: Hadley Media will interview and play it. They will also show PSAs.

Shel: Mainstream media will only be interested if there's an angle. But if we have one, we are likely to get coverage. We could also enlist the help of Jo Comerford's office to do media outreach, since she is coordinating the legislative and regulatory part. Michele: her husband Andy can make videos.

Presentations: to school classes, senior centers, farmer groups, agricultural commission... Tabling covered above.

We will have a page on hadleyma.org

Posting: schools, transfer station on Saturdays, bulletin boards (Whole Foods, Barstow's Stop & Shop, Primo's?, Sugar Shack, Flavors? Leafleting at Gardeners Supply, Wanczyk, library, Senior Center, Golden Court). Could Kathy Nelson distribute at Vesta? Hartsbrook School. Town Hall. Toni Lyn will reach out to people at Conte and US Fish & Wildlife to post our stuff. Environmental orgs' e-blasts: Kestrel, Trustees of Reservations, Friends of Lake Warner, Friends of the Mt Holyoke Range, Sportsman's Marina, Mitch's Marina. (This is a master list; we would want to evaluate which ones we really want to do and with what messaging

Recreational Venues: Hadley Young Men's Club, Hartsbrook Farm Camp, Hampshire College Farm Camp (B of Health would have a list), 4-H.

Special Events: Asparagus Festival (\$75 for a table). Share with FOLW. Bobbie, Shel, Michele, Jane, and Toni Lyn all agreed to pitch in up to \$10 each to make the table fee. Beer garden on the common. Hadley Learns world fair.

Bobbie: has handouts that offer prevention tips against mosquitos hatching and biting will be an essential part of our outreach, and if bite rates go down, so do serious illnesses, thus less "need" for spraying.

How to we reach seasonal farm workers, especially on farms whose owners like spraying?

STRATEGIC PLAN

Bobbie will write a paragraph on the outreach efforts.

NEXT MEETING 4/4, TIME TBA (when Toni Lyn can check her schedule tomorrow, sometime between 1-4).

Motioned by Shel and seconded by Michele to adjourn. Passed unanimously.